FatCloud's CTO Justin Weiler Speaks At This Year's NoSQL Now! Conference

He Will Discuss Scaling Out Applications and the Benefits of Integrating SQL and NoSQL Technologies

LOS ANGELES, CA – July 30, 2013 – FatCloud, the developer of a NoSQL database and application platform for Windows users called FatDB, today announced that its CTO, Justin Weiler, is presenting "Rigging For Scale But At What Cost?" at this year's [NoSQL Now! Conference, held](#) in San Jose on 22nd August 2013.

This session will be of interest to those looking for successful strategies for .NET solutions to effectively rig to scale. Weiler will discuss the hidden costs in traditional approaches to creating scale out applications and highlight the benefits of utilizing new SQL technologies.

WHO: Justin Weiler, CTO at FatCloud

WHAT: NoSQL Now! Conference,

   Business / Technical Track

   Thursday, August 22, at 10:30am (PT)

WHERE: San Jose Conference Center

   San Jose, CA

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About Justin Weiler

Justin's talent for designing, architecting and developing enterprise software began at an early age, building his first program when he was just 12 years old. It's this passion that led him to deliver some of largest-scale media properties for clients including, CBS Radio, AOL, Yahoo and Cricket Wireless. Through these fascinating but challenging projects, Justin was able to take with him the lessons he learned and become CTO at FatCloud, where he is the primary contributor to the Windows platform designed to accelerate large distributed and cloud computing projects.

About FatCloud

FatCloud is the developer of FatDB, the only native .NET NoSQL database that includes an integrated Map Reduce work queue, file management system, high speed cache and application services. FatDB delivers reliable business solutions that scale quickly, economically and effortlessly. FatCloud is based out of Los Angeles and is a portfolio company of Elevator Labs. For more information, please visit www.fatcloud.com.

MEDIA CONTACT:

Kate Talbot

310.745.3778

kate@klickcommunications.com