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ACUNU DELIVERS FAST GROWTH IN FIRST HALF OF 2013 AND BUILDS MARKET MOMENTUM BASED ON RAPID ADOPTION OF CASSANDRA

Acunu sees significant revenue growth, expands footprint into North America and takes a leadership position in burgeoning Real-Time Analytics market

LONDON AND SAN FRANCISCO – July 24, 2013 – Acunu, the pioneer in real-time big data analytics, today announces strong business results for the first six months of 2013, driven by rapid adoption among enterprises of the open-source Apache Cassandra database and heightened focus in the Big Data space on real-time decision-making.

It also announces a new release of its flagship product, Acunu Analytics, version 4.2, built atop Cassandra, which enables real-time OLAP cube analytics in a NOSQL environment, and delivers powerful new analytics functionality and enhanced real-time data visualizations.

Business Growth Driven by Demand for Cassandra and Real-time data

“Acunu has seen fantastic growth during the first half of 2013, driven by the launch of Acunu Analytics,” said Chris Gomersall, CEO at Acunu. “Analytics has tapped into a rich vein of market demand for a solution that enables businesses to collect, interpret and visualize high velocity streams of data. That market has exploded only in the last six months. And every week we see more deployments of Cassandra in mission-critical settings in mainstream organizations, each needing business intelligence solutions for that data.”

The success Acunu has seen during the first half of the year is reflected in the company’s key business metrics. The company recently signed its first multi-million dollar customer contract, and current sales and business pipeline, particularly in the technology manufacturing and banking sectors mean that the company is on track to grow over 400% in the current year. That growth in revenues is driving growth in personnel with the engineering team and sales force both on track to double in the current year.

During 2013 Acunu Analytics has gained rapid adoption in industries where seconds matter. In applications as varied as powering smart grid analytics, infrastructure and business application monitoring, social media analytics, manufacturing production line analytics and mobile services, customers value the ability to gain rapid and immediate insight into large amounts of data at an economically viable price point.

Acunu Analytics 4.2

The company today announces the release of Acunu Analytics, version 4.2. “We’ve enhanced our support for Apache Flume, to help our customers who are collecting gigabytes and terabytes of log data every day”, said Tim Moreton, CTO at Acunu. “We’ve

added support for outer and inner joins, and the ability to build cubes over historical data, so you get the richness and flexibility of SQL, but with the scalability of Cassandra".

Acunu Analytics runs over Cassandra, in the same way that BI tools run over relational database engines. Built to tackle fast-moving Big Data streams, Acunu Analytics scales out and leverages Cassandra's industry-leading high performance, horizontal scalability and multi-data center support.

Over the years Acunu has contributed code to Apache Cassandra, the leading distributed database, alongside industry leaders including Twitter, eBay, Netflix and Rackspace, and today announced plans to contribute a series of new features to the project. "Cassandra is a strategic part of our technology stack", said Tim Moreton, CTO at Acunu. "Acunu's team authored Virtual Nodes, the headline feature of the latest Cassandra release, which improves cluster scalability and simplifies management. We look forward to working with the community to dramatically improve Cassandra's atomic counters, the building block that enables Acunu Analytics."

Global Expansion

The company, headquartered in London, also attributes the success to its strategic expansion in North America, where it has grown an engineering and sales team in Palo Alto, CA, meeting the needs of existing West Coast customers in the technology, entertainment and telecoms industries. It plans an office for New York City for Q3 to meet expanding demand from financial services.

About Acunu

Acunu's high-volume, millisecond-latency, real-time analytics enables a whole class of applications that bring insight to decision making where immediately is the only acceptable time frame. Learn more about us at www.acunu.com or follow us @acunu.