



**FOR IMMEDIATE RELEASE**

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**2013 NoSQL Now! Conference & Expo Releases Agenda and Opens Registration**

This year's conference will offer over 60 sessions and 80 speakers on the topics that are driving high-performance data, Big Data analytics, scalability and real-time systems.

Los Angeles, CA (May 28, 2013) – DATAVERSITY™ today announced the release of its agenda and opening of registration for its third annual NoSQL Now! 2013 conference. This year's conference will host top keynote presenters, Adrian Cockcroft of Netflix, Andy Mendelsohn of Oracle, and Nathan Marz, the designer of Storm. NoSQL Now! 2013 will take place August 20 -22 at the San Jose Convention Center. Over 800 IT strategists, IT managers, developers and architects are expected to attend.

NoSQL Now! is the foremost educational conference focused on scalable, high-performance databases. This year's conference is rich with presentations from industry thought leaders and pioneering customers who will share their insights and case studies of real-world experience. The agenda is vendor-agnostic, so it includes a balanced representation of all the major NoSQL players, as well as those who support the ecosystem of high-performance data products and services.

“NoSQL Now! is designed for any organization that needs to develop its data strategy and infrastructure to manage the increasing demands for speed, size, complexity and analytics,” said Tony Shaw, founder of DATAVERSITY and the conference co-chair. “Increasingly these requirements are being driven by mainstream enterprise customers, and this is reflected in the evolving conference subject matter.”

In addition, this year's conference will host an impressive expo floor of the latest high-performance data solutions, and leading vendors will demonstrate dozens of innovations. This year's sponsors include 10gen, GridGain, Objectivity, Oracle, FoundationDB, MapR Technologies, Cloudbant, Couchbase and 28msec. Attendees will have the rare opportunity to gain over 6 months of product research and education in just 3 days. For

more information on sponsorship or opportunities to promote your products and services, please contact Warwick Davies at [warwick@dataversity.net](mailto:warwick@dataversity.net).

To register for the conference, or to view the program schedule visit:  
[www.NoSQLNow.com](http://www.NoSQLNow.com)

For press inquiries or to request a press pass, please contact Gretchen Hydo at [Gretchen@Chatterboxink.com](mailto:Gretchen@Chatterboxink.com) or (818) 203-6060.

**About NoSQL Now!:**

NoSQL Now! is an educational conference and exhibit focused on the emerging field of NoSQL technologies. NoSQL (Not Only SQL) refers to the new breed of databases that are not based on the traditional relational database model, including document stores, key value stores, columnar databases, XML databases and graph databases. The NoSQL Now! Conference is designed to educate developers, data managers and architects on how these new technologies work, the applications they are best suited for, and how to deploy them. The upcoming 2013 event is expected to draw over 800 attendees. Additional details are available at [www.NoSQLNow.com](http://www.NoSQLNow.com).

**About DATAVERSITY:**

DATAVERSITY™ provides resources for information technology (IT) professionals, executives and business managers to learn about the uses and management of data. Our worldwide community of practitioners, advisers and customers participates in, and benefits from, DATAVERSITY's educational conferences, discussions, articles, blogs, webinars, certification, news feeds and more. Members enjoy access to a deep knowledge base of presentations, research and training materials, plus discounts off many educational resources including webinars and conferences. For more information please visit: [www.DATAVERSITY.net](http://www.DATAVERSITY.net) or email [events@dataversity.net](mailto:events@dataversity.net).