

## MEDIA ALERT

### **10gen Executives to Lead Discussions on Market Trends at NoSQL Now! 2012**

*CEO and Co-Founder Dwight Merriman, President Max Schireson and Director of Product Marketing Jared Rosoff to Discuss Benefits and Use Cases of NoSQL Databases*

**NEW YORK, NY and PALO ALTO, CA**—August 6, 2012—[10gen](#), the MongoDB company, today announced that top 10gen executives will speak at the NoSQL Now! Conference, including: Dwight Merriman, CEO and co-founder; Max Schireson, president and Jared Rosoff, director of product marketing. Held August 21-23, 2012 at the [San Jose Convention Center](#), the conference will focus on the diversity of NoSQL technologies available to all organizations to address their business needs. 10gen is a Silver sponsor of this year's conference and invites attendees to stop by booth #120 to view demonstrations and meet the dynamic team.

*[Click to Tweet](#): Join @10gen from August 21 to August 23 at #NoSQLNow2012!*

NoSQL databases such as MongoDB continue to revolutionize the management and storage of valuable enterprise data. MongoDB is the leading NoSQL database helping more than one hundred thousand users quickly and easily code, scale and operate applications. The NoSQL database bridges the gap between RDBMS and key-value stores -- instead of storing data in tables and rows, MongoDB stores data in documents with dynamic schemas. Global companies relying on MongoDB for storage of their application data include Craigslist, Disney, eBay, Forbes, foursquare, Intuit, O2, Shutterfly, Telefonica and UK Government Digital Services.

#### **Dwight Merriman Presentation Details**

**What:** 10gen CEO and Co-Founder Dwight Merriman will [present](#) with other technology executives on the "NoSQL C Panel."

**When:** Wednesday, August 22, 2012, from 5:30 p.m. to 6:30 p.m. PT

#### **Max Schireson Presentation Details**

**What:** 10gen President Max Schireson will [present](#) on "Common MongoDB Use Cases."

**When:** Wednesday, August 22, 2012, from 10:30 a.m. to 11:15 a.m. PT

#### **Jared Rosoff Presentation Details**

**What:** 10gen Director of Customer Engagement Jared Rosoff will [present](#) on "PM1: The Benefits and Challenges of Using MongoDB in the Enterprise."

**When:** Tuesday, August 21, 2012, from 1:30 p.m. to 4:45 p.m. PT

#### **Conference Details**

The event will take place from August 21-23, 2012 at the San Jose Convention Center, 150 West San Carlos Street, San Jose, CA 95110. For more information, please visit

<http://nosql2012.dataversity.net/>.



### **About NoSQL Now!**

NoSQL Now is a conference covering the dynamic field of NoSQL technologies (Not Only SQL). The goal of the educational conference is to describe the diversity of NoSQL technologies available to all organizations to address their business needs, and to offer objective evaluation processes to match the right NoSQL solutions with the right business challenge.

### **About 10gen**

10gen is the company behind MongoDB, the leading NOSQL database. 10gen leads development, builds community, and provides commercial services. MongoDB is an open source document-oriented database helping tens of thousands of companies quickly and easily deliver, scale, and operate applications. Founded by DoubleClick's Dwight Merriman and Eliot Horowitz and led by seasoned technologists, 10gen is funded by Flybridge Capital Partners, NEA, Sequoia Capital and Union Square Ventures. 10gen global customers include O2, Craigslist, Disney, eBay, Forbes, foursquare, Intuit, Shutterfly, Telefonica, UK Government Digital Services, and over 500 others. 10gen has dual headquarters in New York and Palo Alto with offices in Dublin, London, and Sydney. For more information, visit [www.10gen.com](http://www.10gen.com) or [www.mongodb.org](http://www.mongodb.org). Follow us on Twitter at @MongoDB and @10gen.

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