

**NoSQL Now! Conference** is designed to accommodate all levels of technical understanding, from novice through expert, with an emphasis on the design and management needs of enterprise IT and big data applications. Here's a sample of decision makers who attended last year:

TITLE	COMPANY	TITLE	COMPANY
CEO	1010data	SVP	iWay Software
CEO and Founder	10gen	Manager of Platform Engineering	Klout
Principal Scientist	Acunu	Dev Director	Lawson Software
Director of Architecture	Agilent	Portfolio Architect	LDS Church
Partner	Alsop Louie	Lead Enterprise Architect	Lincoln Trust
CTO	Anonymous Media	Senior Manager, Systems Engineering	Lockheed Martin
IS&T Technical Project Manager	Apple, Inc.	Enterprise Architect	Manheim
Sr. Director, Engineering	Aster Data	Enterprise CTO	MarkLogic
Architect	AT&T	Director Information Planning	Medco Health
Director, Enterprise Information Architecture	Bank of America	Analyst	Merck & Co
Principal Architect	Basho Tech	Database Technologist	Microsoft
IT Delivery Lead	BCBS of Mich.	Lead Computational Biologist	MITRE
Director	BP	Chief Technology Officer	Modulant
Vice President, Marketing	Calpont Corp.	Senior Engineer	NAVTEQ
Telecom Engineer	Caltrans	Graph Developer	Neo Technology
Developer	CARFAX	CTO, Digital Media	Netezza
Distinguished Research Fellow	Carnegie Mellon	Platform Lead & Architect	ngmoco:)
Senior Software Engineer	CBS Interactive	Sr. Technical Manager	Northrop Grumman
Optimization Engineer	Chevron	Managing Director	NTT
DBA	Cisco	Director, Software Ops	NVIDIA
CEO and Founder	Citrusleaf, Inc.	Chief Architect	Objectivity
Executive VP, Technology	Clear Capital	Sr. Architect	Oppenheimer Funds
Executive Director of Information Services	Clinical Ref. Lab	Sr. Director of Technology	Oracle
CTO	Cloudera	Software Architect	Orange Labs
AD Database Technology	CME Group	ETL Architect	PayPal
Product Manager, Developer Tools	Couchbase, Inc.	Chief Technology Evangelist	Pentaho
Senior Software Architect	Dassault Systemes	Business Analyst	Pfizer
VP, Engineering	DataStax	Principal Engineer	Red Hat, Inc.
CTO Storage	Dell, Inc.	VP - Technology	Rediff.com
Sr Software Engineer	Disney	Software Architect	Ruckus Wireless
VP	Elsevier	CTO	Sailthru
Advisory Consultant	EMC Consulting	Software Engineer	Samsung
Senior Data Architect	Eventbrite	Tech Reporter	San Fran Examiner
CTO	Family Search	Chief Scientist	SAP
Enterprise Data Management, Manager	Farmers Insurance	CEO	ScaleDB
Manager of Data Architecture	Franklin Templeton	Deputy Senior Manager	SK Telecom
CEO	Franz Inc.	Staff Engineer	Sony Computer
Director SSG	Fujitsu	Product Developer	Sprint
Portfolio Resource Mgr	Gap Inc.	Director of Development	Symantec
Vice President	Gartner	Chief Technology Officer	Tagged
Architect and Strategist	Genentech	Manager, Engineering	Tellabs
Principal Software Engineer	Google	Software Engineer	Thomson Reuters
Director of Interactive Technology	HBO	Data Architect	Unum
VP/ CTO HP Cloud Services & Applications	Hewlett-Packard	Vice President of Informatics	Vantage Oncology
R&D Staff	Hitachi, Ltd.	VP Strategy	Versant Corp
CTO Scalable Servers	Huawei	Sr. MTS	VMware
CEO	Hypertable, Inc.	CEO	VoltDB
Distinguished Engineer & CTO	IBM	Digital Media Solutions Architect	Warner Bros.
Executive Editor	InfoWorld	Vice President, Strategic Planning Manager	Wells Fargo
Technology Innovation Architect	Intuit	General Manager	Wipro Tech.