



[SnapLogic](#) (booth #109) helps Global 2000 companies dramatically simplify and accelerate the integration of enterprise and SaaS apps in the cloud (by a factor of 10). SnapLogic's unique enterprise cloud integration capabilities are putting the company on the cusp of a massive market disruption. At Enterprise Data World, SnapLogic will be highlighting its newly unveiled Big Data-as-a-Service (BDaaS) solution and the latest release of the SnapLogic Integration Platform.

Leveraging new Cloudera certification, SnapLogic's Big Data-as-a-Service solution provides not only data access but also data logging for Hadoop – simplifying the process of building a cluster to run on Hadoop and getting that data into business intelligence tools. SnapLogic's new Spring release helps enterprises improve data provisioning among SaaS and on-premises apps with a series of product enhancements, such as a new management console, expanded support for unstructured data streams, and the ability to establish private enterprise SnapStores.

SnapLogic will be presenting an InPerspectives session on Wednesday, May 1st from 9:30am – 10:00am titled “Don't Lose the Data Battle Before it Even Begins.”