



At EDW 2013, Dell Boomi will feature their iPaaS (integration-platform-as-a-service) and cloud-managed Master Data Management solutions. These solutions enable customers to connect any combination of cloud and on-premise applications without software, appliances or coding. Organizations of all sizes, from growing companies to very large enterprises, enjoy rapid time to value as a result of drastically reduced implementation times and substantial cost savings over traditional integration solutions. Leading SaaS players and enterprise customers such as salesforce.com, NetSuite, Taleo, oneworld, AAA, and NASDAQ rely on Dell Boomi to accelerate time to market, save millions through streamlined IT processes, increase sales, and eliminate the headaches associated with application integration.

On April 30 at 11:20 am, **LinkedIn** will talking about their experiences using AtomSphere, Dell Boomi's Integration Platform as a Service (iPaaS) solution, to automate their lead to cash process by integrating Salesforce.com and Oracle eBusiness.