



At EDW 2013, SAP will be showcasing solutions from our Information Management (IM) portfolio. These solutions help organizations put trusted and timely information into the hands of decision-makers and enable the most accurate and efficient business processes. SAP's market-leading IM software includes SAP Data Services, SAP Information Steward, SAP Master Data Governance, and SAP Sybase PowerDesigner. Together, these solutions enable data integration, data quality, data profiling, metadata management, master governance, data modeling and architecture.

SAP will announce details on how the next release of its SAP Data Services and SAP Sybase PowerDesigner solutions provide new integration links enabling tighter collaboration between the business and IT. Related to the next release of SAP Data Services, it will offer new capabilities to best meet the needs of Big Data analytics and information governance initiatives – all with the goal of simplicity of use. This includes a new data quality financial impact calculator to demonstrate how bad data impacts the bottom line as well as a data quality advisor to guide users through content type discovery, data validation, and data cleansing routines. SAP Sybase PowerDesigner's most recent release includes WYSIWYG reporting features, a new XML generic import for getting metadata anywhere, anytime as well as tightened integration with SAP HANA and the IM portfolio.