

## ENTERPRISE DATA WORLD PRESS & ANALYST REGISTRATION REQUIREMENTS

Thank you for your interest in Enterprise Data World! To qualify for press/analyst credentials you must be an active contributor to industry news for a credible business, trade, online publication, or Industry Research Firm. Passes for Enterprise Data World are not guaranteed and are only granted to journalists/analysts who intend on covering the event. DATAVERSITY reserves the right to reject applications without cause during preregistration as well as on-site media registration.

A press pass grants you entrance to the conference, sessions, and tutorials. A working pressroom is available to all members of the press. Interviews with panelists and speakers can be coordinated through our PR Director, Gretchen Hydo, at [Gretchen@Chatterboxink.com](mailto:Gretchen@Chatterboxink.com).

### **PRESS CREDENTIALS APPLICATION:**

To qualify for press credentials, candidates must provide one article written within the last 6-months, specific to the industry. If you do not have an article that has been published within the last 6-months, but will be covering the event, please provide a letter of assignment from the publisher for review. All applicants must cover the industry on a regular basis to be considered.

### **PLEASE PROVIDE:**

Name:  
Title:  
Publication Name:  
Publication Website:  
Email:  
Phone Number:  
Twitter Handle:  
Industry Relevant Article (can we have this as an upload)  
Have you attended in the past?  
If yes, please include links to published articles:

### **INDUSTRY ANALYST APPLICATION:**

To qualify for Industry Analyst credentials, candidates must report for an industry specific, market research firm. Analysts must provide a report that has been published within the last 6-months from their organization.

### **PLEASE PROVIDE:**

Name:  
Title:  
Company Name:  
Company Website:  
Email:  
Phone Number:  
Twitter Handle:  
Sample of Industry Report (can we make this an upload)  
Have you attended in the past?  
If yes, please include links to published reports:

**Please note that all contact information for press and analysts will be shared with conference sponsors.**

Please direct all press inquiries to Gretchen Hydo at [Gretchen@Chatterboxink.com](mailto:Gretchen@Chatterboxink.com)