

## FOR IMMEDIATE RELEASE

### **Enterprise Data World 2013 Conference Breaks Records**

*Enterprise Data World 2013 tops the charts with record-breaking sponsorships and attendee registration.*

Los Angeles, CA (February 28, 2013) – The Enterprise Data World 2013 Conference is proving to be the conference to attend in 2013 on Data Management. This five day education packed conference to be hosted in San Diego April 28 – May 2, 2013 produced by DATAVERSITY™ and DAMA International, is already breaking records in levels of sponsorship and attendee registration.

Enterprise Data World will have more Sponsors and Exhibitors than in any previous year. The conference already boasts to be the largest vendor-neutral conference on Enterprise Data Management. Since “Data” has hit mainstream media and with the revolution of “Big Data,” more Enterprises are seeking to build solutions quickly in order to collect, manage, and analyze all the data readily available to them in order to make better business decisions.

In addition to record breaking Sponsorship levels, attendee registration is up more than 50% over the same time last year.

Tony Shaw, Founder and CEO of DATAVERSITY™ says, “Big Data is certainly driving lots of new activity, but we’re really seeing greater interest across the board, from governance and quality, to integrated information management, metadata and data architecture. Enterprise customers realize they have to be better organized about how they manage their data if they’re going to compete – it’s as simple as that.”

This Year’s Platinum Sponsors:

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- Top Quadrant

For a list of all Sponsors and Exhibitors, visit:

<http://edw2013.dataversity.net/sponsors.cfm>

If you aren't registered already, don't miss the hottest event in Enterprise Data Management this year. Next Early Bird price break ends March 22<sup>nd</sup>, saving you up to \$200 on your registration costs. To register, visit:

<http://edw2013.dataversity.net/reg.cfm>

To view the full program of Keynotes, Workshops, and Tutorials, visit:

<http://edw2013.dataversity.net/agenda.cfm?confid=72&scheduleDay=PRINT>

To book exhibit space, sponsorships, or program guide advertising please contact Warwick Davies at +1-781-354-0119 or [sales@dataversity.net](mailto:sales@dataversity.net).

**About DATAVERSITY:**

DATAVERSITY™ provides resources for information technology (IT) professionals, executives and business managers to learn about the uses and management of data. Our worldwide community of practitioners, advisers and customers participates in, and benefits from, DATAVERSITY's educational conferences, discussions, articles, blogs, webinars, certification, news feeds and more. Members enjoy access to a deep knowledge base of presentations, research and training materials, plus discounts off many

educational resources including webinars and conferences. For more information please visit: [www.dataversity.net](http://www.dataversity.net) or email [events@dataversity.net](mailto:events@dataversity.net).

**About DAMA International:**

DAMA International is governed by an Executive Board and an Advisory Board consisting of recognized leaders in the field of information management. DAMA produces an annual Symposium that is the premier event in the arena of Data and Information Management. DAMA annually honors individuals who have distinguished themselves in the area of data and information management with the DAMA Achievement Awards. For more information, please visit: <http://www.dama.org>.