

4 WAYS TO REGISTER:

FAX this form to: +1-310-388-1115

CALL +1-310-337-2616

MAIL this form to:

DATAVERSITY
13020 Dickens Street
Studio City, CA 91604 USA

ONLINE: EDW2013.dataversity.net

Questions? dataversity@conferenceregistration.com

Produced By:



Name	First name as it should appear on badge	TUTORIALS & SEMINAR SELECTIONS (Please make a selection if you are registering for them) AM TUTORIALS - Monday, April 29, 8:30am – 11:45am <input type="checkbox"/> AM1: Data Architecture Workshop <i>(M. Chisholm, AskGet.com)</i> <input type="checkbox"/> AM2: 7 Steps to a Successful Enterprise Information Management Program <i>(M. Jennings, Walgreens & A. M. Smith, Alabama Yankee Systems, LLC)</i> <input type="checkbox"/> AM3: Good (Data Governance) to Great (Data Governance) <i>(R. Seiner, KIK Consulting / TDAN.com)</i> <input type="checkbox"/> AM4: Statistical Process Improvement in Data Quality & Data Integration <i>(A. Perez, IRM Consulting, Ltd. Co.)</i> <input type="checkbox"/> AM5: Integrating BIG Data Analytics Into The Enterprise <i>(M. Ferguson, Intelligent Business Strategies Ltd)</i> <input type="checkbox"/> AM6: Herding Interfaces – Data Integration Best Practices and New Technologies <i>(A. Reeve, EMC Consulting)</i> <input type="checkbox"/> AM7: Agile Data Modeling Workshop <i>(S. Hoberman, Steve Hoberman & Associates)</i> <input type="checkbox"/> AM8: Data Modeling Masterclass <i>(G. Witt, Ajilon)</i> PM TUTORIALS - Monday, April 29, 1:30pm – 4:45pm <input type="checkbox"/> PM1: Data and Process Blueprinting: A Practical Approach for Rapidly Uncovering Critical Data, Process and System Dependencies <i>(C. Bradley, IPL& A. Sharp, Clariteq Systems Consulting)</i> <input type="checkbox"/> PM2: Step-by-Step Data Strategies <i>(G. Thomas, Data Governance Institute)</i> <input type="checkbox"/> PM3: Compliance-Driven Information Management and Governance <i>(J. Ladley, IMCue Solutions)</i> <input type="checkbox"/> PM4: Master Data Management - A Best Practice Guide to Design and Implementation <i>(M. Ferguson, Intelligent Business Strategies Ltd)</i> <input type="checkbox"/> PM5: Using Dashboards and BI to Develop Key Metrics for Data Management Initiatives <i>(L. Wise, WiseAnalytics)</i> <input type="checkbox"/> PM6: Introduction to NoSQL and New Database Technologies <i>(D. McCreary, Kelly-McCreary & Associates)</i> <input type="checkbox"/> PM7: Categorizing Enterprise Metadata for Integration <i>(B. Schork, General Dynamics, DoD)</i> <input type="checkbox"/> PM8: Big Data Data Modeling Workshop <i>(S. Hoberman, Steve Hoberman & Associates)</i> SEMINARS - Thursday, May 2, 1:15pm – 4:30pm <input type="checkbox"/> S1: Assessing Enterprise Data Management Maturity Using the DAMA DMBOK <i>(R. MacPherson, dCentricity Inc.)</i> <input type="checkbox"/> S2: Achieving Sustainability in a Data Governance Program <i>(K. O'Neal, First San Francisco Partners)</i> <input type="checkbox"/> S3: A Phased Approach to Master Data Management Success <i>(D. Loshin, Knowledge Integrity)</i> <input type="checkbox"/> S4: Introduction to Big Data Analysis with the R Language <i>(B. Sletten, Bosatsu Consulting, Inc.)</i> <input type="checkbox"/> S5: Advanced Data Modeling: Be Happier, Add More Value and Be More Valued <i>(K. Lopez, InfoAdvisors)</i> <input type="checkbox"/> S6: Diagramming Techniques <i>(G. Bell, Visual Explanations Pty Ltd)</i>																				
Job Title	Company																					
Address (include Country if outside U.S.)																						
Email	Phone Number																					
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;"></th> <th colspan="2" style="text-align:center;">REGISTRATION FEES (U. S. Dollars)</th> </tr> <tr> <th style="text-align:left;">REGISTRATION OPTIONS</th> <th style="width:35%; text-align:center;">Early Bird Fee (If Paid By March 22)</th> <th style="width:35%; text-align:center;">Regular Fee (If Paid By April 25)</th> </tr> </thead> <tbody> <tr> <td style="padding: 5px;">Full Event <i>(includes a Sunday afternoon special Workshop)</i> Sunday - Thursday, April 28 - May 2</td> <td style="text-align:center; padding: 5px;"><input type="checkbox"/> \$1795</td> <td style="text-align:center; padding: 5px;"><input type="checkbox"/> \$1995</td> </tr> <tr> <td style="padding: 5px;">Tutorials, Conference Sessions <i>(includes a Sunday afternoon special Workshop)</i> Sunday – Thursday <i>mid-day</i>, April 28 - May 2</td> <td style="text-align:center; padding: 5px;"><input type="checkbox"/> \$1695</td> <td style="text-align:center; padding: 5px;"><input type="checkbox"/> \$1895</td> </tr> <tr> <td style="padding: 5px;">Conference Sessions, Seminar Tuesday - Thursday, April 30 - May 2</td> <td style="text-align:center; padding: 5px;"><input type="checkbox"/> \$1595</td> <td style="text-align:center; padding: 5px;"><input type="checkbox"/> \$1695</td> </tr> <tr> <td style="padding: 5px;">Conference Sessions Tuesday – Thursday <i>mid-day</i>, April 30 - May 2</td> <td style="text-align:center; padding: 5px;"><input type="checkbox"/> \$1495</td> <td style="text-align:center; padding: 5px;"><input type="checkbox"/> \$1595</td> </tr> <tr> <td style="padding: 5px;">Any Single Day Please let us know which day you want to attend: _____</td> <td style="text-align:center; padding: 5px;"><input type="checkbox"/> \$745</td> <td style="text-align:center; padding: 5px;"><input type="checkbox"/> \$795</td> </tr> </tbody> </table>			REGISTRATION FEES (U. S. Dollars)		REGISTRATION OPTIONS	Early Bird Fee (If Paid By March 22)	Regular Fee (If Paid By April 25)	Full Event <i>(includes a Sunday afternoon special Workshop)</i> Sunday - Thursday, April 28 - May 2	<input type="checkbox"/> \$1795	<input type="checkbox"/> \$1995	Tutorials, Conference Sessions <i>(includes a Sunday afternoon special Workshop)</i> Sunday – Thursday <i>mid-day</i> , April 28 - May 2	<input type="checkbox"/> \$1695	<input type="checkbox"/> \$1895	Conference Sessions, Seminar Tuesday - Thursday, April 30 - May 2	<input type="checkbox"/> \$1595	<input type="checkbox"/> \$1695	Conference Sessions Tuesday – Thursday <i>mid-day</i> , April 30 - May 2	<input type="checkbox"/> \$1495	<input type="checkbox"/> \$1595	Any Single Day Please let us know which day you want to attend: _____	<input type="checkbox"/> \$745	<input type="checkbox"/> \$795
	REGISTRATION FEES (U. S. Dollars)																					
REGISTRATION OPTIONS	Early Bird Fee (If Paid By March 22)	Regular Fee (If Paid By April 25)																				
Full Event <i>(includes a Sunday afternoon special Workshop)</i> Sunday - Thursday, April 28 - May 2	<input type="checkbox"/> \$1795	<input type="checkbox"/> \$1995																				
Tutorials, Conference Sessions <i>(includes a Sunday afternoon special Workshop)</i> Sunday – Thursday <i>mid-day</i> , April 28 - May 2	<input type="checkbox"/> \$1695	<input type="checkbox"/> \$1895																				
Conference Sessions, Seminar Tuesday - Thursday, April 30 - May 2	<input type="checkbox"/> \$1595	<input type="checkbox"/> \$1695																				
Conference Sessions Tuesday – Thursday <i>mid-day</i> , April 30 - May 2	<input type="checkbox"/> \$1495	<input type="checkbox"/> \$1595																				
Any Single Day Please let us know which day you want to attend: _____	<input type="checkbox"/> \$745	<input type="checkbox"/> \$795																				
<p>After April 25, you must register onsite and pay an additional \$100 onsite registration fee.</p>																						
<p style="text-align:center;">SPECIAL WORKSHOPS Sunday, April 28, 2:30pm – 5:45pm Please select one Sunday Special Workshop <u>ONLY</u> if attending on Monday.</p> <p><input type="checkbox"/> Business Analysis Techniques for Data Professionals – Getting Involved in Business Processes and Applications <i>(A. Sharp, Clariteq Systems Consulting)</i></p> <p><input type="checkbox"/> Designing the Enterprise Data Landscape <i>(T. Sicard, Blue Cross Blue Shield of Minnesota)</i></p> <p><input type="checkbox"/> Introduction to Hadoop and Big Data Technologies <i>(V. Bacvanski, SciSpike)</i></p> <p><input type="checkbox"/> CDMP: The Gold Standard Data Management Certification <i>(P. Cupoli, DAMA International)</i></p>																						
<p>Special Meal Requirements:</p> <p><input type="checkbox"/> No Special Requirement <input type="checkbox"/> Vegetarian <input type="checkbox"/> Kosher</p>																						
<p style="text-align:center;">METHOD OF PAYMENT</p> <table style="width:100%;"> <tr> <td style="width:25%; padding: 5px;"> <input type="checkbox"/> Credit Card <input type="checkbox"/> Visa/Mastercard <input type="checkbox"/> American Express <input type="checkbox"/> Discover Complete this info → </td> <td style="padding: 5px;"> If paying by credit card, please provide the following: Card Number _____ Exp Date _____ CSC # _____ Billing Address (if different from above): _____ Name as it appears on your card: _____ Signature: _____ </td> </tr> <tr> <td style="padding: 5px;"> <input type="checkbox"/> Check enclosed (payable to DATAVERSITY) </td> <td></td> </tr> <tr> <td style="padding: 5px;"> <input type="checkbox"/> Bill Me. PO # (if you require it): _____ </td> <td></td> </tr> </table>		<input type="checkbox"/> Credit Card <input type="checkbox"/> Visa/Mastercard <input type="checkbox"/> American Express <input type="checkbox"/> Discover Complete this info →	If paying by credit card, please provide the following: Card Number _____ Exp Date _____ CSC # _____ Billing Address (if different from above): _____ Name as it appears on your card: _____ Signature: _____	<input type="checkbox"/> Check enclosed (payable to DATAVERSITY)		<input type="checkbox"/> Bill Me. PO # (if you require it): _____																
<input type="checkbox"/> Credit Card <input type="checkbox"/> Visa/Mastercard <input type="checkbox"/> American Express <input type="checkbox"/> Discover Complete this info →	If paying by credit card, please provide the following: Card Number _____ Exp Date _____ CSC # _____ Billing Address (if different from above): _____ Name as it appears on your card: _____ Signature: _____																					
<input type="checkbox"/> Check enclosed (payable to DATAVERSITY)																						
<input type="checkbox"/> Bill Me. PO # (if you require it): _____																						