

4 WAYS TO REGISTER:

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DATAVERSITY
13020 Dickens Street
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Questions? dataversity@conferenceregistration.com

Produced By:



Name	First name as it should appear on badge		TUTORIALS & SEMINAR SELECTIONS (Please make a selection if you are registering for them) AM TUTORIALS - Monday, April 29, 8:30am – 11:45am <input type="checkbox"/> AM1: Data Architecture Workshop <i>(M. Chisholm, AskGet.com)</i> <input type="checkbox"/> AM2: 7 Steps to a Successful Enterprise Information Management Program <i>(M. Jennings, Walgreens & A. M. Smith, Alabama Yankee Systems, LLC)</i> <input type="checkbox"/> AM3: Good (Data Governance) to Great (Data Governance) <i>(R. Seiner, KIK Consulting / TDAN.com)</i> <input type="checkbox"/> AM4: Statistical Process Improvement in Data Quality & Data Integration <i>(A. Perez, IRM Consulting, Ltd. Co.)</i> <input type="checkbox"/> AM5: Integrating BIG Data Analytics Into The Enterprise <i>(M. Ferguson, Intelligent Business Strategies Ltd)</i> <input type="checkbox"/> AM6: Herding Interfaces – Data Integration Best Practices and New Technologies <i>(A. Reeve, EMC Consulting)</i> <input type="checkbox"/> AM7: Agile Data Modeling Workshop <i>(S. Hoberman, Steve Hoberman & Associates)</i> <input type="checkbox"/> AM8: Data Modeling Masterclass <i>(G. Witt, Ajilon)</i> PM TUTORIALS - Monday, April 29, 1:30pm – 4:45pm <input type="checkbox"/> PM1: Data and Process Blueprinting: A Practical Approach for Rapidly Uncovering Critical Data, Process and System Dependencies <i>(C. Bradley, IPL& A. Sharp, Clariteq Systems Consulting)</i> <input type="checkbox"/> PM2: Step-by-Step Data Strategies <i>(G. Thomas, Data Governance Institute)</i> <input type="checkbox"/> PM3: Compliance-Driven Information Management and Governance <i>(J. Ladley, IMCue Solutions)</i> <input type="checkbox"/> PM4: Master Data Management - A Best Practice Guide to Design and Implementation <i>(M. Ferguson, Intelligent Business Strategies Ltd)</i> <input type="checkbox"/> PM5: Using Dashboards and BI to Develop Key Metrics for Data Management Initiatives <i>(L. Wise, WiseAnalytics)</i> <input type="checkbox"/> PM6: Introduction to NoSQL and New Database Technologies <i>(D. McCreary, Kelly-McCreary & Associates)</i> <input type="checkbox"/> PM7: Categorizing Enterprise Metadata for Integration <i>(B. Schork, General Dynamics, DoD)</i> <input type="checkbox"/> PM8: Big Data Data Modeling Workshop <i>(S. Hoberman, Steve Hoberman & Associates)</i> SEMINARS - Thursday, May 2, 1:15pm – 4:30pm <input type="checkbox"/> S1: Assessing Enterprise Data Management Maturity Using the DAMA DMBOK <i>(R. MacPherson, dCentricity Inc.)</i> <input type="checkbox"/> S2: Achieving Sustainability in a Data Governance Program <i>(K. O'Neal, First San Francisco Partners)</i> <input type="checkbox"/> S3: A Phased Approach to Master Data Management Success <i>(D. Loshin, Knowledge Integrity)</i> <input type="checkbox"/> S4: Introduction to Big Data Analysis with the R Language <i>(B. Sletten, Bosatsu Consulting, Inc.)</i> <input type="checkbox"/> S5: Advanced Data Modeling: Be Happier, Add More Value and Be More Valued <i>(K. Lopez, InfoAdvisors)</i> <input type="checkbox"/> S6: Diagramming Techniques <i>(G. Bell, Visual Explanations Pty Ltd)</i>
Job Title	Company		
Address (include Country if outside U.S.)			
Email	Phone Number		
REGISTRATION OPTIONS	REGISTRATION FEES (U. S. Dollars)		
	Early Bird Fee (If Paid By March 22)	Regular Fee (If Paid By April 25)	
Full Event <i>(includes a Sunday afternoon special Workshop)</i> Sunday - Thursday, April 28 - May 2	<input type="checkbox"/> \$1795	<input type="checkbox"/> \$1995	
Tutorials, Conference Sessions <i>(includes a Sunday afternoon special Workshop)</i> Sunday – Thursday <i>mid-day</i> , April 28 - May 2	<input type="checkbox"/> \$1695	<input type="checkbox"/> \$1895	
Conference Sessions, Seminar Tuesday - Thursday, April 30 - May 2	<input type="checkbox"/> \$1595	<input type="checkbox"/> \$1695	
Conference Sessions Tuesday – Thursday <i>mid-day</i> , April 30 - May 2	<input type="checkbox"/> \$1495	<input type="checkbox"/> \$1595	
Any Single Day Please let us know which day you want to attend: _____	<input type="checkbox"/> \$745	<input type="checkbox"/> \$795	
After April 25, you must register onsite and pay an additional \$100 onsite registration fee.			
SPECIAL WORKSHOPS Sunday, April 28, 2:30pm – 5:45pm Please select one Sunday Special Workshop ONLY if attending on Monday.			
<input type="checkbox"/> Business Analysis Techniques for Data Professionals – Getting Involved in Business Processes and Applications <i>(A. Sharp, Clariteq Systems Consulting)</i> <input type="checkbox"/> Designing the Enterprise Data Landscape <i>(T. Sicard, Blue Cross Blue Shield of Minnesota)</i> <input type="checkbox"/> Introduction to Hadoop and Big Data Technologies <i>(V. Bacvanski, SciSpike)</i> <input type="checkbox"/> CDMP: The Gold Standard Data Management Certification <i>(P. Cupoli, DAMA International)</i>			
Special Meal Requirements:			
<input type="checkbox"/> No Special Requirement <input type="checkbox"/> Vegetarian <input type="checkbox"/> Kosher			
METHOD OF PAYMENT			
<input type="checkbox"/> Credit Card <input type="checkbox"/> Visa/Mastercard <input type="checkbox"/> American Express <input type="checkbox"/> Discover Complete this info →	If paying by credit card, please provide the following: Card Number _____ Exp Date _____ CSC # _____ Billing Address (if different from above): _____ Name as it appears on your card: _____ Signature: _____		
<input type="checkbox"/> Check enclosed (payable to DATAVERSITY) <input type="checkbox"/> Bill Me. PO # (if you require it): _____			